

SEREZ BRANDS

Corporate Overview | Serez Cosmetics Inc. | October 2026

Distinctive brands. Thoughtful products. Business-focused partnerships.

A multi-brand corporate portfolio spanning apparel, creative product collections, and selected cultural and innovation initiatives.

Prepared for retail buyers, boutiques, distributors, prospective partners and collaborators.

01 / Company Profile

Who we are

Serez Cosmetics Inc. is a Florida-based business presenting a portfolio of consumer brands and creative initiatives under the Serez Brands identity.

The company is based in Groveland, Florida. This presentation introduces the portfolio and provides a direct route for product and partnership inquiries.

Company location: 1502 Max Hooks Rd, Suite C, Groveland, FL 34736, USA.

02 / Our Brand Portfolio

Distinct categories. One point of contact.

MITICO MOZZO — fashion, resortwear, beachwear and selected apparel collections.

KIDONA KIDS — imaginative crochet/amigurumi and clay-doll collections.

SEREZIAN SOUND STUDIO — music production, artist development and selected creative events and collaborations.

Additional creative and innovation concepts are presented as projects, not necessarily market-ready products.

03 / Fashion & Apparel

Mitico Mozzo

A visually led selection of resort and beachwear, outerwear, contemporary apparel and seasonal collections.

Buyers may request an assortment overview, item-level specifications, indicative quantities, packaging details and commercial terms.

Displayed concepts and photos are illustrative; stock, lead times and final product specifications require confirmation.

04 / Kids & Collectibles

Kidona Kids

Amigurumi: playful crochet figures and handcrafted-style character collections.

Clay Dolls: expressive decorative dolls and artistic character designs.

Commercial distribution of toys depends on appropriate safety compliance, labeling, age grading, and any necessary character/IP permissions. No unverified certification claim is made in this brochure.

05 / Quality & Commercial Readiness

Documentation-led business discussions

For each proposed product, we can discuss specifications, materials, packaging, labeling, logistics, commercial quantities and relevant compliance requirements.

Supporting test reports or certifications should be supplied and validated on a product-by-product basis before any regulatory or safety claims are published.

Our goal is clear communication and a structured review process for potential retail and wholesale partners.

06 / Partnership Process

From first contact to commercial review

1. INTRODUCTION — tell us your company, sales channels and category interests.
2. COLLECTION REVIEW — request a focused catalog, imagery and product information.
3. COMMERCIAL DISCUSSION — confirm quantities, samples, pricing, delivery requirements and documentation.
4. NEXT STEPS — evaluate suitability and agree on written terms before any order commitment.

07 / Founder & Creative Vision

■afak Serez

■afak Serez is the founder and a creative entrepreneur with interests spanning business, literature, composition and research.

His authorship and professional contributions are presented separately from the company's product specifications and commercial commitments.

Selected published work and third-party recognition should be accompanied by direct, verifiable references.

08 / Contact & Inquiries

Let's start a conversation

Corporate / wholesale: use the inquiry links on the Serez Brands website.

WhatsApp: +1 561 849 7579.

Location: 1502 Max Hooks Rd, Suite C, Groveland, FL 34736, USA.

Website domain planned: serezbrands.com (not yet confirmed live).

This overview is informational and is not a price quotation, certification statement, purchase order, or representation of confirmed inventory.